

IBM Midsize Insider Blog

Title: Hybrid Cloud Computing on the Rise

Hybrid cloud computing is getting more attention among IT professionals. A recent survey found that more than 90 percent at least know about it. IT professionals at growing firms are increasingly looking at it as the ideal solution to optimize their IT for various reasons.

The Benefits

Hybrid clouds are a combination of in-house servers as well as off-site cloud solutions offering a balance of scalability and speed many firms find attractive for their business needs. A recent survey by Tech Pro Research interviewed IT professionals to gain insight into hybrid cloud adoption. Questions presented to them took a look at how organizations perceive its reliability, adoption rates, and what types of companies are adopting it. It also examined the benefits and problems.

Very small firms with less than 50 employees found it cost effective to only use public cloud solutions with means there is no upfront investment on hardware. Meanwhile, the rest of the respondents felt quite familiar with hybrid solutions. One-third already implemented a hybrid cloud and another 37 percent were considering it.

Midsize Hybrids

At midsize firms, hybrid clouds offers the security that private cloud platforms provide while opening up public cloud platforms that offer capabilities to leverage non-critical business data easily. Through hybrid models, robust computing power can be achieved and workload mobility goals can be met. Also important is the option to reserve space and processing capability that can help the business scale up when needed and demand peaks.

Up until this point, various types of firms may not have found what they needed just from one cloud computing architecture. Many IT professionals at midsize firms are working with cloud partners to learn about the latest evolution of cloud computing options today. New hosting operations draw the best features from various providers. For midsize firms, who may already have an in-house cloud, they'd only need to leverage a public cloud. Cloud vendors can help at any stage whether it is building a hybrid cloud solution from the start or expanding upon an existing public or private cloud infrastructure. Midsize IT professionals often call on vendors to assist with how to handle sensitive corporate data. After all, security remains a top concern.

Moving Ahead



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Hybrid cloud computing will continue to gain positive notoriety among growing firms. It can be the ideal solution that enables them to leverage the benefits of both public and private clouds. With the right consultancy, the ultimate hybrid platform can be built; one that seamlessly integrates within an information infrastructure and meets the increasingly demanding security and scalability needs of the future.

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